

# CAN A CALIFORNIA WELLNESS TRUST SAVE LIVES & MONEY?



Investing in healthier communities is the smartest way to fundamentally reshape the health of California. While good quality health care is essential for all Californians, investing in building healthier communities can prevent illness, injury and inequitable health conditions. A California Wellness Trust could keep people from needing care in the first place, make health care dollars go further, and improve lives.

## SEVERAL STATES ARE ALREADY SEEING THE RESULTS

There are proven examples of the power a wellness trust has to scale-up effective prevention. Minnesota, Oklahoma, and Massachusetts took the leap with innovative funding mechanisms to invest in prevention & are seeing significant results in reducing chronic disease and injury.

### OKLAHOMA TOBACCO SETTLEMENT ENDOWMENT TRUST



- **\$11.70 per capita annual investment has resulted in:**
  - ✓ 29% decrease in Oklahomans with children who reported drinking regular soda one or more times per day<sup>1</sup>
  - ✓ Decrease of cigarette sales by one billion packs since 2001<sup>2</sup>
  - ✓ Decline in smoking (45% among youth & 32% among adults), ten times faster than similar states<sup>3</sup>
  - ✓ \$1.2 billion in direct medical costs for tobacco avoided<sup>4</sup>
  - ✓ Health research centers attracting \$3 for every \$1 invested<sup>5</sup>
- **Funding:** Annual earnings from endowment funded by the Tobacco Master Settlement Agreement
- **Recipients:** Direct allocations & competitive grants to local health departments, community-based organizations, schools & research centers
- **Reach:** 94% of the population
- 2000-present

### MINNESOTA STATE HEALTH IMPROVEMENT PROGRAM



- **\$3.20 per capita annual investment has resulted in:**
  - ✓ Increased access to healthy food & physical activity for 339,000 students<sup>6</sup>
  - ✓ 31% decrease in smoking among 11<sup>th</sup> graders & adults<sup>7</sup>
  - ✓ Adult obesity now firmly below neighboring states<sup>8</sup>
- **Funding:** Annual tax on healthcare providers & insurers
- **Recipients:** Direct allocations to local health departments & tribal partners
- **Reach:** Covers all counties
- 2008-present

### THE MASSACHUSETTS PREVENTION AND WELLNESS TRUST



- **\$2.10 per capita annual investment during a four-year pilot (2012-2016) resulted in:**<sup>9</sup>
  - ✓ Decline in pediatric asthma
  - ✓ Decrease in senior falls & related hospitalizations
  - ✓ Reduction in blood pressure
  - ✓ Increase in controlled & treated hypertension
- **Funding:** One-time assessment on acute care hospitals & commercial insurers
- **Recipients:** Competitive grants to regional providers & community agencies
- **Reach:** Nine regional partnerships

LEARN MORE AT: [WWW.CA-ALLIANCEFORPREVENTIONFUNDING.ORG](http://WWW.CA-ALLIANCEFORPREVENTIONFUNDING.ORG)

Data sources available at: [www.ca-allianceforpreventionfunding.org/data-sources](http://www.ca-allianceforpreventionfunding.org/data-sources). Icons by Freepik.